

Report Summary for www.redpointmarketingconsultants.com

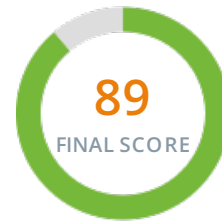
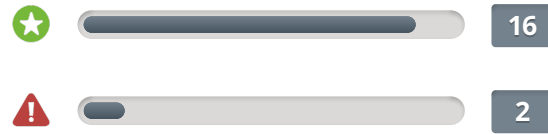
Report Inputs

Website: http://www.redpointmarketingconsultants.com

Keyword: small business marketing consultant

Competitors: ducttapemarketing.com
smallbusinessmarketingconsultant.com
halfabubbleout.com

Score Summary



Rank Analysis

| | Actual | |
|--|--------|---|
| Does your website rank in the top 10 for "small business marketing consultant" in Google? | 10 | ★ |
| Does your website rank in the top 10 for "small business marketing consultant" in Bing? | 6 | ★ |
| Does your website rank in the top 100 for "small business marketing consultant" in Google? | 10 | ★ |
| Does your website rank in the top 100 for "small business marketing consultant" in Bing? | 6 | ★ |

Rank vs. Competitors for "small business marketing consultant"

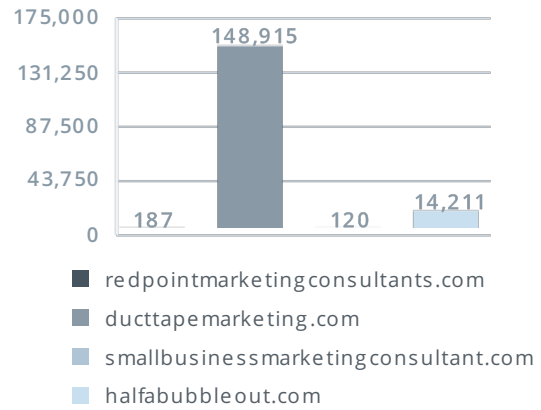
| | Google | Bing | YAHOO |
|--------------------------------------|--------|------|-------|
| www.redpointmarketingconsultants.com | 10 | 6 | 6 |
| ducttapemarketing.com | 2 | 4 | 4 |
| smallbusinessmarketingconsultant.com | 4 | 1 | 1 |
| halfabubbleout.com | 1 | 14 | 14 |

■ 1-10
 ■ 11-30
 ■ 31-99
 ■ 100+

Link Building

| | Actual | |
|--|--------|---|
| Does your website have links from more than 10 unique websites? | 50 | ★ |
| Does your website have links from more than 100 unique websites? | 50 | ⚠ |
| Does your website have more than 25 backlinks? | 187 | ★ |
| Does your website have more than 250 backlinks? | 187 | ⚠ |

Number of Backlinks vs. Competitors



On-Site Analysis

| | Actual | |
|---|--------|---|
| Is your main keyword, "small business marketing consultant", in the <TITLE> of your homepage? | Yes | ★ |
| Is your main keyword, "small business marketing consultant", in the <BODY> of your homepage? | Yes | ★ |

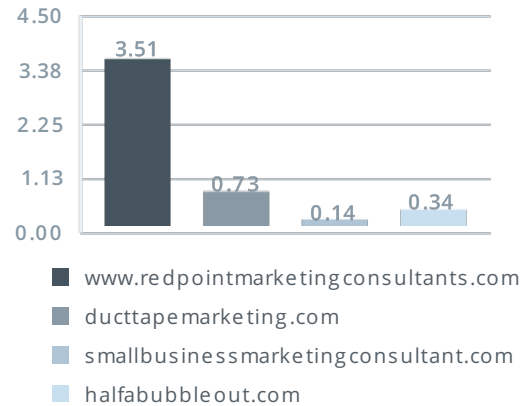
Homepage Title

```
<title>Small Business Marketing
Consultant</title>
```

Website Accessibility

| | Actual | |
|--|--------|---|
| Does your homepage load in less than 10 seconds? | 3.51s | ★ |
| Does your website's robots.txt allow search engines to index the homepage? | Yes | ★ |
| Does your website's meta tags allow search engines to index the homepage? | Yes | ★ |

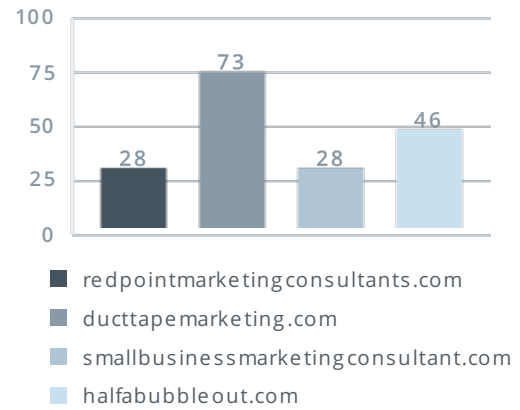
Website Download Time vs. Competitors



Trust Metrics

| | Actual | |
|--|---------|---|
| Is your websites domain authority equal to or greater than 10? | 28 | ★ |
| Is your domain older than 1 year? | 3 years | ★ |

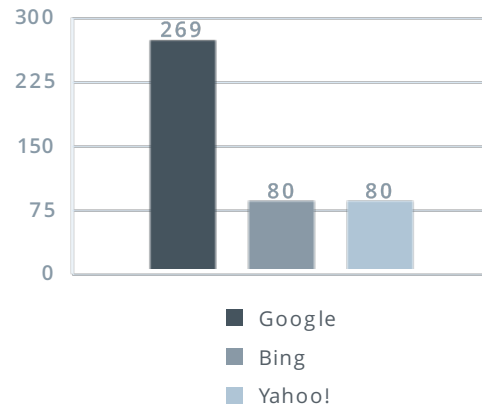
Domain Authority vs. Competitors



Current Indexing

| | Actual | |
|---|--------|---|
| Does your website have 1 or more pages indexed in Google? | 269 | ★ |
| Does your website have 1 or more pages indexed in Bing? | 80 | ★ |
| Does your website have 1 or more pages indexed in Yahoo!? | 80 | ★ |

Number of Pages Indexed



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